

प्रेषक,

निदेशक
आयुर्वेदिक एवं यूनानी सेवायें,
उत्तराखण्ड देहरादून।

सेवा में,

समस्त जिला आयुर्वेदिक एवं यूनानी अधिकारी,
उत्तराखण्ड।

संख्या- 8633-35 /जी-371

दिनांक- 19 दिसम्बर, 2023

विषय:- Operational Guidelines for Uttarakhand AYUSH Policy 2023 के सम्बन्ध में।

महोदया,

उपरोक्त विषयक शासन के पत्र संख्या 2113/XL-1/2023-39/2018 दिनांक 14 दिसम्बर, 2023, के द्वारा अवगत कराया गया है कि आयुष एवं आयुष शिक्षा से सम्बन्धित प्रत्येक क्षेत्र के विकास तथा अभिगम्यता को बढ़ावा देने, आयुष पद्धति को विकसित करते हुए उत्तराखण्ड राज्य को आयुष प्रदेश के रूप में विकसित करने के उद्देश्य से प्रख्यापित "उत्तराखण्ड आयुष नीति, 2023" के क्रियान्वयन तथा सुचारु अनुश्रवण हेतु "Operational Guidelines for Uttarakhand AYUSH Policy 2023" तैयार की गयी है।

उक्त के क्रम में आपको निर्देशित किया जाता है कि निर्धारित Operational Guidelines के अनुसार "उत्तराखण्ड आयुष नीति, 2023" का क्रियान्वयन/अनुश्रवण करना सुनिश्चित करें।

संलग्नक- उत्तराखण्ड आयुष नीति, 2023


भवदीय,



(डॉ० मिथिलेश कुमार)
संयुक्त निदेशक

प्रतिलिपि- निम्नलिखित को सूचनार्थ आवश्यक कार्यवाही हेतु प्रेषित:-

1. अपर सचिव, आयुष एवं आयुष शिक्षा, उत्तराखण्ड शासन।
2. गार्ड फाईल।



(डॉ० मिथिलेश कुमार)
संयुक्त निदेशक

प्रेषक,

संख्या-2113 /XL-1/2023-39/2018

डॉ० विजय कुमार जोगदण्डे,
अपर सचिव,
उत्तराखण्ड शासन।

सेवा में,

निदेशक,
आयुर्वेदिक एवं यूनानी सेवायें,
उत्तराखण्ड देहरादून।

आयुष एवं आयुष शिक्षा अनुभाग

विषय:-

Operational Guidelines for Uttarakhand AYUSH Policy 2023 के सम्बंध में।

महोदय,

आयुष एवं आयुष शिक्षा के कार्यालय ज्ञापन संख्या-1938/XL-1/2023-39/2018, दिनांक 25 अक्टूबर 2023 के द्वारा आयुष एवं आयुष शिक्षा से सम्बंधित प्रत्येक क्षेत्र के विकास तथा अभिगम्यता को बढ़ावा देने, आयुष पद्धति को विकसित करते हुए उत्तराखण्ड राज्य को आयुष प्रदेश के रूप में विकसित करने के उद्देश्य से प्रख्यापित "उत्तराखण्ड आयुष नीति, 2023 (Uttarakhand AYUSH Policy, 2023)" के क्रियान्वयन तथा सुचारु अनुश्रवण हेतु "Operational Guidelines for Uttarakhand AYUSH Policy 2023" तैयार की गयी है।

2- अतः तत्क्रम में "Operational Guidelines for Uttarakhand AYUSH Policy 2023" की प्रति प्रेषित करते हुए मुझे यह कहने का निदेश हुआ है कि कृपया निर्धारित Operational Guidelines के अनुसार "उत्तराखण्ड आयुष नीति, 2023" का क्रियान्वयन/अनुश्रवण सुनिश्चित करने का कष्ट करें।

संलग्नक-यथोक्त।

Signed by Vijay Kumar
Jogdande

Date: 13-12-2023 18:23:28

Reason: Approved

भवदीय,

(डॉ० विजय कुमार जोगदण्डे)

अपर सचिव

संख्या-2113 XL-1/2023-39/2018 तददिनांक।

प्रतिलिपि:- निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. निजी सचिव, मा० मुख्यमंत्री/मा० आयुष मंत्री को मा० मुख्यमंत्री जी/मा० आयुष मंत्री जी के संज्ञानार्थ।
2. निजी सचिव, सचिव आयुष एवं आयुष शिक्षा उत्तराखण्ड शासन को सचिव महोदय के संज्ञानार्थ।
3. समस्त जिलाधिकारी, उत्तराखण्ड।
4. समस्त मुख्य चिकित्साधिकारी, उत्तराखण्ड।
5. निदेशक, आयुर्वेदिक एवं यूनानी सेवायें, उत्तराखण्ड, देहरादून।
6. निदेशक होम्योपैथिक चिकित्सा सेवायें उत्तराखण्ड, देहरादून।
7. प्रभारी कुलसचिव उत्तराखण्ड आयुर्वेद विश्वविद्यालय हरवाला, देहरादून।
8. समस्त जिला आयुर्वेदिक एवं यूनानी अधिकारी, उत्तराखण्ड।
9. समस्त जिला होम्योपैथिक चिकित्साधिकारी, उत्तराखण्ड।
10. गार्ड फाईल।

(डॉ० विजय कुमार जोगदण्डे)

अपर सचिव

Operational Guidelines

Uttarakhand AYUSH Policy 2023

AYUSH and AYUSH Education
Govt of Uttarakhand



Government of Uttarakhand
Department of AYUSH and AYUSH Education Department
No -...../XL-1/2023-99/2018
Dehradun, Dated: November 2023

Uttarakhand AYUSH Policy 2023
Operational Guidelines

1 Introduction

Department of AYUSH and AYUSH Education, Government of Uttarakhand, has announced the Uttarakhand AYUSH Policy 2023, vide Government Order No. 1938/XL-1/2023-39/2018, dated 25 October, 2023. The Policy shall remain operational till 31st March 2028. It is a comprehensive forward-looking policy to assist and encourage development of AYUSH sector in the state. AYUSH Policy 2023 is driven by the philosophy of enabling all stakeholders involved in the different segments of AYUSH sector including cultivation of medicinal plants, AYUSH manufacturing, healthcare, wellness, education and research to benefit from Uttarakhand's growth story.

To enable effective implementation of the Policy and ensure achievement of objectives set out therein, Department of AYUSH and AYUSH Education, Government of Uttarakhand is now issuing these Operational Guidelines for Uttarakhand AYUSH Policy 2023. These guidelines include:

- Requirements/criteria for approval of incentives for AYUSH related Units as per Uttarakhand AYUSH Policy 2023
- Detailing the procedures to be followed to claim incentives, and disbursements of claims applicable to AYUSH related Units

AYUSH Policy 2023 offers the following incentives to eligible units:

1. **AYUSH Manufacturing:** State shall offer up to 10% extra capital subsidy (only on cost of building, plant & machinery) for all AYUSH manufacturing units, as per MSME Policy 2023 of the Government of Uttarakhand
2. **Healthcare:** State shall reimburse the fees required for an AYUSH hospital or healthcare clinic to be NABH accredited provided that the same is achieved in the next 5 years
3. **Wellness:** State shall offer an additional top up of 5% capital subsidy of eligible capital assets for wellness centres, hotels and resorts, established in category B and category C regions as defined in Tourism Policy 2023 of the Government of Uttarakhand
4. **Education and Research:** State shall offer a one-time fixed incentive for all AYUSH colleges in the state which will get NAAC grading between A++ to B++ as follows:
 - A++ - INR 15 Lakh
 - A+ - INR 10 Lakh
 - A - INR 5 Lakh
 - B++ - INR 2.5 Lakh

The Operational Guidelines for Uttarakhand AYUSH Policy 2023 are detailed overleaf.

2 Institutional Mechanism

Details on institutional mechanism for incentive approval and disbursement.

Department of AYUSH and AYUSH Education shall oversee the overall execution of Uttarakhand AYUSH Policy 2023. The Directorate of Ayurveda and Unani Services shall act as the nodal agency to approve the eligible claims for reimbursement of fees required for NABH Accreditation for AYUSH related healthcare units. Uttarakhand Ayurved University shall act as the nodal agency to approve the disbursement of one-time fixed incentive for eligible AYUSH colleges as per their NAAC grading in accordance with AYUSH Policy 2023.

The State Level Authorized Committee constituted under the chairmanship of **Director General and Commissioner of Industries, Uttarakhand**, as per MSME Policy 2023, shall be responsible to provide in-principle approval for eligible projects related to AYUSH manufacturing and approve disbursement for such projects as per the Guidelines of MSME Policy 2023 vide Government Order Number- 1253/VII-3-23/04(01)-MSME/2023, dated 06 September, 2023.

State Level Empowered Committee (SLEC) or the **District Level Empowered Committee (DLEC)** (depending on the criteria for investment defined in Tourism Policy 2023) constituted under Tourism Policy 2023 shall be responsible to provide the in-principle approval for eligible projects related to AYUSH wellness and approve disbursement for all projects as per the Guidelines of Tourism Policy 2023 vide Government Order Number-I/112351/2023, dated 05 April, 2023.

AYUSH Investment Facilitation Centre (AIFC)


The investors who wish to avail AYUSH sector incentives and subsidies of the state must apply and get the project registered with Single Window Clearance System. Department of AYUSH and AYUSH Education shall also form an AYUSH Investment Facilitation Centre (AIFC) headed by an appointed Nodal Officer from the Department to coordinate between State Single Window Portal and the applicant, in attaining necessary project sanctions, licenses, NOCs and approvals.

3 Eligibility Criteria for Availing Incentives Under AYUSH Policy 2023

1	AYUSH Manufacturing: Capital subsidy for AYUSH Manufacturing	Industries	<ul style="list-style-type: none"> As defined under MSME Policy 2023
2	Healthcare: Reimbursement of Fees Required for NABH Accreditation	Directorate of Ayurveda and Unani Services	<ul style="list-style-type: none"> NABH Accreditation for AYUSH Hospitals must be received within 5 years from the date of notification of AYUSH Policy 2023
3	Wellness: Top up on capital subsidy for AYUSH related wellness centres, hotels and resorts	Tourism	<ul style="list-style-type: none"> Units must be established in Category B or Category C regions as defined in Tourism Policy 2023 Units must be registered as a wellness player under the Wellness Standards and Accreditation System of the Department of AYUSH, Government of Uttarakhand Units must have a minimum rating of 3 stars under the Accreditation and Star Rating System of the Department of AYUSH, Government of Uttarakhand at the time of application for incentive All other eligibility criteria defined in Tourism Policy 2023 for availing capital subsidy
4	Education and Research: One-time fixed incentive for NAAC Accreditation	AYUSH Education	<ul style="list-style-type: none"> The institute must have at least one AYUSH graduation/ post-graduation course recognized by NCISM (National Commission for Indian System for Medicines) / NCH (National Commission for Homoeopathy) The institute shall get incentive depending on the NAAC grading as per the following: <ul style="list-style-type: none"> A++ - INR 15 Lakh A+ - INR 10 Lakh A - INR 5 Lakh B++ - INR 2.5 Lakh

4 Application and Claims Process

4.1 For Units Availing Capital Subsidy for AYUSH Manufacturing

 The application and claims process for units availing capital subsidy for AYUSH Manufacturing shall be as per the Guidelines for MSME Policy 2023 vide Government Order Number- 1253/VII-3-23/04(01)-MSME/2023, dated 06 September, 2023.

4.2 For AYUSH Healthcare Units availing reimbursement of fees for NABH Accreditation

- **Step 1:** Eligible Healthcare units shall apply on Single Window Clearance System at <https://investuttarakhand.uk.gov.in/> for In-Principle approval
- **Step 2:** During application, the units shall fill in relevant details regarding their Unit, and upload all the required documentation including their registration certificate, certificate of NABH Accreditation for AYUSH Hospitals, and receipt of fees paid for NABH Accreditation
- **Step 3:** Units seeking incentives under the Uttarakhand AYUSH Policy 2023 shall select “AYUSH / AYUSH Policy 2023” in the CAF application for incentives
- **Step 4:** Further, the unit shall select “Reimbursement of Fees for NABH Accreditation” that it shall claim post in-principle approval

On receipt of the application, the applicant will be assigned a Unique Project Number online and through SMS / email

- **Step 5: Scrutiny of Applications**
 - **Step 5A:** Application received by respective District Ayurveda and Unani Officer
 - **Step 5B:** District Ayurveda and Unani Officer checks completeness of application and attachment of all required documents
 - **Step 5C:** District Ayurveda and Unani Officer shall request original NABH Accreditation Certificate of the applicant unit within 15 days of initiation of request to verify the authenticity
- **Step 6: Final approval:** Post successful scrutiny of application, final approval to be given by Directorate of Ayurveda and Unani Services
- **Step 7:** Eligible units shall be able to claim incentives only post application and final approval

4.3 For AYUSH Related Wellness Related Units Availing Top Up Incentive on Capital Subsidy as defined under AYUSH Policy 2023

- The application and claims process for units availing top up on capital subsidy for AYUSH Related Wellness Units shall be as per the Guidelines for Tourism Policy 2023 vide Government Order Number-I/112351/2023, dated 05 April, 2023.

4.4 For AYUSH related Educational Institutions Availing One-time Fixed Incentive for NAAC Accreditation as per AYUSH Policy 2023

- **Step 1:** Eligible Educational Institutions shall apply on Single Window Clearance System at <https://investuttarakhand.uk.gov.in/> for In-Principle approval
- **Step 2:** During application, the institutions shall fill in relevant details regarding their institute and upload all the required documentation including their registration certificate, certificate of NAAC Accreditation showing their NAAC grading.
- **Step 3:** Educational Institutes seeking incentives under the Uttarakhand AYUSH Policy 2023 shall select "AYUSH / AYUSH Policy 2023" in the CAF application for incentives
- **Step 4:** Further, the unit shall select "One-time fixed incentive for NAAC Accreditations" that it shall claim post in-principle approval

On receipt of the application, the applicant will be assigned a Unique Project Number online and through SMS / email

- **Step 5: Scrutiny of Applications**
 - **Step 5A:** Application received by Registrar of Uttarakhand Ayurved University
 - **Step 5B:** Registrar checks completeness of application and attachment of all required documents
 - **Step 5C:** Registrar shall request original NAAC Accreditation Certificate of the applicant unit within 15 days of initiation of request to verify the authenticity
- **Step 6: Final approval:** Post successful scrutiny of application, final approval to be given Department of AYUSH Education
- **Step 7:** Eligible units shall be able to claim incentives only post application and final approval

5 Required Documentation

Units seeking incentives for AYUSH Manufacturing	Department of Industries	<ul style="list-style-type: none"> As per Guidelines of MSME Policy 2023
AYUSH related Healthcare Units seeking reimbursement of fees required for NABH Accreditation	Directorate of Ayurveda and Unani Services	<ul style="list-style-type: none"> Copy of receipt of fees paid for NABH Accreditation Certificate of NABH Accreditation of the applicant hospital
AYUSH related Wellness Units seeking top-up incentives on capital subsidy	Department of Tourism	<ul style="list-style-type: none"> As per Guidelines for Tourism Policy 2023 Certificate of Registration as Wellness Player under Wellness Standards and Accreditation System of the Department of AYUSH, Government of Uttarakhand Accreditation Certificate of 3 Star or higher rating as a Wellness Player
AYUSH related Educational Institutes seeking one time fixed incentive for NAAC Accreditation with Grade between A++ and B++	Department of AYUSH Education	<ul style="list-style-type: none"> Permission letter of NCISM / NCH for conduction of AYUSH Courses for the current year. Certificate of NAAC Accreditation of the applicant college, showing their NAAC grading of B++ or above.

6 General conditions for availing incentives

General conditions for availing benefits under this policy are as below:

- Any eligible unit availing similar benefit or incentive or subsidy under any other scheme/package of Central Government or State Government shall not be eligible to get the identical benefit under this scheme.
- The applicant shall submit all requisite documents to avail subsidies.
- The respective nodal departments for each of the incentives provisioned in AYUSH Policy 2023, as defined in Section 2 of these guidelines shall be competent to approve or reject any application or claim/modified claim based on valid ground or keep on hold any application/claim, as they may deem fit.
- In case of any differences arise in determination of quantum of any subsidy, the respective nodal departments shall examine and take a final decision.

Other conditions

- In the event of any irregularity found in the documents or any misrepresentation of facts by the beneficiary unit(s), the respective nodal department may issue notice(s), show cause and withdraw the benefit(s) immediately. The Nodal Officer may allow the unit to submit their representation/replies within 15 days' time from the date of issuance of the notice/show cause
- Nodal Officer shall ask the unit to refund the wrongly availed benefits within a period of 30 days. If the unit fails to do so, the authority may opt suitable legal action in the competent court of law for recovery of the amount as well as interest thereon and further take recourse to such penal action as permitted under law
- All wrongly claimed benefits shall have to be refunded with a penal interest rate of 18% (eighteen percent)

7 Right to Modify / Amend

- The Department of AYUSH and AYUSH Education reserves the right to add, modify or delete any part of the guidelines in public interest at any time.
- Department of AYUSH and AYUSH Education may in appropriate cases after careful consideration of pros and cons give relief as regard to application or non-application of any particular provision of these guidelines.
- Department of AYUSH and AYUSH Education may, if it so wishes, add any additional condition or in appropriate cases after careful consideration, decide to modify any incentive/benefits under the AYUSH Policy 2023, as and when required.
- Department of AYUSH and AYUSH Education shall be authorized to design various uniform application forms, certificates, affidavits as required to process for disbursement of subsidies and incentives from time to time.

8 Authority to Issue Clarifications

- Department of AYUSH and AYUSH Education shall have the authority to issue necessary clarification in case any clarification is required regarding implementation of these guidelines.
- Department of AYUSH and AYUSH Education shall have the right to correctly interpret any provision of these guidelines in case of any ambiguity.

9 Rectification of Mistake

- With a view to rectify any mistake apparent on the record in computation of amount of subsidy under the Policy, the Department of AYUSH and AYUSH Education may rectify its order and recover the excess amount from the applicant.